



The Marquette Data System for Community Engagement Management

MUEngage Overview

MUEngage is based on a software platform called GivePulse that connects communities in creating their community impact story. Higher ed institutions, volunteers, nonprofits and businesses each have autonomy to track what they most care about in the cycle of community impact. For nonprofits, GivePulse is a one-stop solution for listing, scheduling, tracking, and engaging volunteers in a seamless process that also includes event ticketing and fundraising tools. In the process of working with Marquette through GivePulse, your nonprofit has a pool of eager student volunteers to recruit from as well as a way to explore a streamlined process of volunteer management.

MU*Engage* Implementation Timeline

- Timeline
 - Data imports and syncs are ongoing
 - Partner and Campus Groups onboarding are ongoing
 - Soft launch for summer service learning classes in May
 - Campus-wide launch in August for Fall 2019 semester
 - Important for Campus Groups and Community Partners to have their profiles set up

Community Partners & MUEngage

- Powerful Data System
 - Immediate connection to Marquette / posting of relevant events on MU's opportunity wall
- Possible Concerns
 - Will it be more work?
 - Verification of service hours will be required (there are lots of options)
 - Support is available from Marquette and GivePulse, Inc.

GivePulse Upgrade Options

There is no need to spend any money upgrading in order to work with Marquette! Through your partnership with MU, you get access to the basic free system. If you like the platform and do not have another volunteer/event management type system, some options are available. (Hanna at GivePulse is specialist in nonprofit partners of Higher Ed users like Marquette hanna@givepulse.com)

<https://www.givepulse.com/pricing> for more info and Hannah who is specialist in nonprofit partners of Higher Ed users like Marquette hanna@givepulse.com)

Silver +	Gold +	Platinum +
\$8 /month	\$87 /month	\$138 /month
<ul style="list-style-type: none"> - 2 Admins - 2 Subgroups - Unlimited Volunteers - All Core Features - Surveys - Private Events - Custom Greeting Messages - Internships 	<ul style="list-style-type: none"> - 10 Admins - 10 Subgroups - Unlimited Volunteers - All Core Features - Surveys - Private Events - Custom Greeting Messages - Internships - Event Submissions - Administrative Fields - Onboarding - API 	<ul style="list-style-type: none"> - Custom Admins # - 25 Subgroups - Unlimited Volunteers - All Core Features - Surveys - Private Events - Custom Greeting Messages - Internships - Event Submissions - Administrative Fields - Onboarding - API - SSO - Whitelabelling - Email Templates - Custom Subdomain - Event Templates - Prioritized Support - Custom Integrations # - Additional Modules

Plan level options

	Basic	Silver	Gold	Platinum
Paid Features				
SSO ?				✓
Whitelabelling ?				✓
Email Templates ?				✓
Custom Subdomain ?				✓
Phone Support ?				✓
Administrative Fields ?			✓	✓
Event Submissions ?			✓	✓
Onboarding ?			✓	✓
API ?			✓	✓
Surveys ?		✓	✓	✓
Private Events ?		✓	✓	✓
Custom Labels ?		✓	✓	✓
Internships ?		✓	✓	✓
Subgroups ?		2	10	25
Number of Admins ?	1	2	10	Unlimited

Plan level options

Networking				
Affiliate with Community Partners ?	✓	✓	✓	✓
Promote Events ?	✓	✓	✓	✓
Search Organizations ?	✓	✓	✓	✓
Email Support ?	✓	✓	✓	✓
Inviting ?	✓	✓	✓	✓
Management				
Manage Dashboard ?	✓	✓	✓	✓
Volunteer and Donor Database (CRM) ?	✓	✓	✓	✓
Manage Pages for All Data ?	✓	✓	✓	✓
Data Import/Export ?	✓	✓	✓	✓
Internal Messaging System ?	✓	✓	✓	✓
Message Lists Management ?	✓	✓	✓	✓
Document Management ?	✓	✓	✓	✓
Tagging ?	✓	✓	✓	✓
Customize Forms and User Fields ?	✓	✓	✓	✓
Membership Management ?	✓	✓	✓	✓
Curate & Manage Wall Posts ?	✓	✓	✓	✓

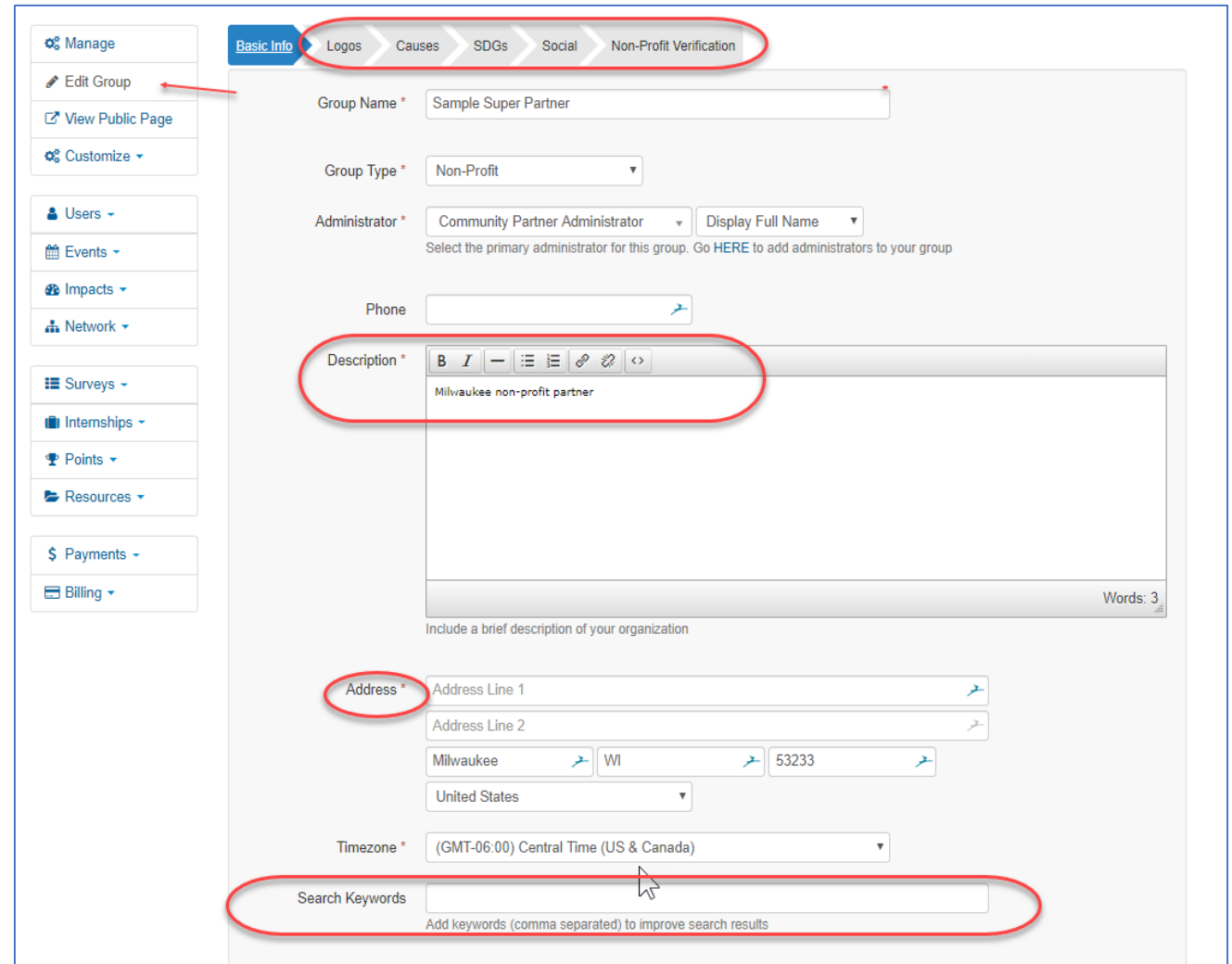
MU*Engage* Next Steps

- Accept invitation in “Claim Account” email
- Update profile page
- Add users
- Create events

Update Profile Page

Edit Group to update items on each tab, including

- Address
- Description
- Logo
- Causes you work on
- Who you serve
- Social media links
- More...



Manage

- Edit Group
- View Public Page
- Customize

Users

- Events
- Impacts
- Network

Surveys

- Internships
- Points
- Resources

Payments

- Billing

Basic Info Logos Causes SDGs Social Non-Profit Verification

Group Name * Sample Super Partner

Group Type * Non-Profit

Administrator * Community Partner Administrator Display Full Name

Select the primary administrator for this group. Go [HERE](#) to add administrators to your group

Phone

Description * Milwaukee non-profit partner

Words: 3

Include a brief description of your organization

Address * Address Line 1

Address Line 2

Milwaukee WI 53233

United States

Timezone * (GMT-06:00) Central Time (US & Canada)

Search Keywords


Add keywords (comma separated) to improve search results

Add Users

Will other agency staff be helping with your volunteer opportunities/events?

If yes, add them as Users.

With a free GivePulse account, only 1 admin user is allowed. Thus most other users are added as Event Managers or Check In Attendants (Role Descriptions are on next page)



Add Users

Sample Super Partner

Sample Super Partner / Manage / Users / Add

Upload CSV

You are currently using a limited version of the platform. Upgrade for additional administrators, subgroups, surveys, private events, label customization, and more!

Manage

Edit Group

View Public Page

Customize

Users

Events

Impacts

Network

Surveys

Internships

Points

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Billing

Add a user with the form below, or upload a CSV of multiple users [here](#).

First Name *

Last Name *

Role *

Member

Member

Event Manager

Check In Attendant

Admin

Primary Administrator (Organizer)

Email

Send Welcome Email *

Password

Optional. If you do not set a password, a random system password will be generated. Note that if the user is already on the platform, their password will not be updated.

Primary Phone #

Gender

Please Select

Tshirtsize

Please Select


External ID

User Roles


- **Administrator (Admin):** Has complete control of the group. Is able to oversee all administrative capabilities, from granting users the roles outlined here and modifying the settings of the group, adding new users and impacts, creating new events etc.,
- **Primary Administrator (Admin):** Has all the capabilities of an administrator and is the contact listed on a group's home pages. There can only be one primary administrator for each group.
- **Events Manager:** Has access to oversee all event management abilities. This enables the event manager to create, duplicate, communicate and do everything the admin can do but only for the event(s).
- **Event Administrator (Admin):** Has access to oversee event management abilities of a particular event. They can duplicate, communicate and edit event settings/details.
- **Check-in Attendant:** Has the ability to only check-in or sign-in people for events.
- **Shift Organizer/Leader:** Is a role defined by you have administrative rights to a specific shift in an event. Most likely this can mean you are the main point of contact or just admin of the shift.
- **User:** People that can login and join groups, attend events, etc. A simple User does not have access to any administrative tools.





Events & Opportunities

By being a partner with Marquette, your events will be on our page for MU community members to find and get engaged with you. Make sure to specify causes and keywords so they can be easily found.


 Create new event or volunteer opportunity
Sample Super Partner

Sample Super Partner / Manage / Create New Event


 You are currently using a limited version of the platform. [Upgrade](#) for additional administrators, subgroups, surveys, private events, label customization, and more!

 Manage
 Edit Group
 View Public Page
 Customize

When *
 Start Date: 04/13/2019
 Start Time: 1:00 am
 End Time: 3:00 pm
 Participants Needed * 20
 Number of spots available or the maximum number of registrants allowed/needed.
 Administrator * Community Partner Administrator
 Display Full Name
 You may choose anyone from your network to be the primary administrator.
 To search, start typing their name or email address.
 Privacy Level
 Upgrade to list private events. [Click here to get started!](#)
 Start Address
 No Start Address
 Address Line 1


 Events

“Generic” open ended opportunities can be created.




Volunteer Opportunities at City on a Hill

Want to volunteer at City on a Hill? Please reach out and let us know!

 Many Remaining

Create “specific” opportunities/events with details regarding time, shifts, place, description and much more.


NOTE: If your organization has one volunteer coordinator, but multiple locations, use the Event Name and Start Address to tell your volunteers which location to use.




Northside Clothing Bank Volunteers

Posted by Sample Super Partner

Help organize the clothing bank and assist guests find what they need

 99 Remaining

Open Opportunity

 Affiliate

Contact Info



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